

James Valentine

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Greetings,

My 10-year career has centered around building organic, revenue-driving growth as an individual contributor, manager and leader anchored in grit, empathy and results.

Rooted in the fundamentals of SEO since 2015, I have driven an additional \$1 million in organic traffic value for a managed domain, led a team of content marketers for over 5 years, earned thousands of do-follow coverage and driven high-performing traffic through hundreds of published and refreshed articles. These experiences and expertise are what make me the professional asset I am.

Earned media, digital PR, data-backed reporting and nurturing relationships with journalists, publishers and brands have consistently driven growth across organic channels and brand awareness alike. In my current role, to better establish my network and stature within the industry and its media, I traveled to and worked trade shows which allowed me to build lasting relationships with key industry figures and secure opportunities that have led to high-impact partnerships.

My expertise in SEO and AI makes me an invaluable voice who is functionally capable of managing complex web properties. Executing organic marketing campaigns, managing email systems and outreach flows, and converting traffic across multiple brand channels are my career staples, while content production, management and revenue generation remain my specialties.

Maximizing organic earning potential is my strong suit, and I possess a unique blend of personal and professional experiences that make me uniquely qualified to contribute in this role.

My recent coverage spans Forbes and High Times to universities and prominent industry publishers, and throughout my current tenure, I have driven a 238% increase in organic traffic, a 393% growth in revenue, a 444% jump in top 10 keyword rankings, and earned over 550 linked pieces of media coverage.

My colleagues trust me, leaders respect me, and I would love to share more about my qualifications, my interest in this role and your company, and why I'm the right fit for the position - pending your review.

Thanks for your time and consideration,

James Valentine